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P22 - Egg Nebula: Bringing the Stars Closer to Filipinos through Art and Digital Storytelling

Monday, 23 November 2026 11:30 (30 minutes)

Astronomy can feel hard to reach— full of numbers, distances, and ideas that are tough to picture. Egg Nebula is a digital science communication platform that treats stories and art as the way in, turning complex concepts and data into experiences the public can actually understand and enjoy.

At the center of this talk is a digital planetarium where users trace their own shapes among the stars and build stories around them. The idea grew from an in-person event where children, asked to find their own patterns in the sky, came up with strikingly different readings of the same stars — much like how early Filipino traditions saw figures such as Balatik and Moroporo. Turning the planetarium into a space where people create and tell their own star stories, rather than just watch, makes astronomy both easier to grasp and more engaging.

More widely, the talk shows how stories and pictures help people make sense of hard, data-heavy science. Using Egg Nebula's projects as examples, the talk lays out simple design ideas for building digital, story-driven astronomy experiences, and shares how the platform is being brought back and grown for wider use.

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