

KornKT: Astronomy Outreach via Social Media

Thursday, 4 September 2025 11:30 (15 minutes)

Nowadays, social media platforms have become essential for astronomy outreach, deeply changing the way the marvels of the universe are communicated to the public.

This abstract examines how social media contributes to a broader involvement with and comprehension of astronomical ideas. An instance of effective multi-platform astronomy communication is the work of 'KornKT, who utilizing tactics like leveraging visual storytelling, using stunning visuals and brief videos to clarify intricate subjects, and rendering astronomy accessible and captivating for a variety of audiences.

Primary author: WIRIYASAWETKUL, Kornthong (KornKT)

Session Classification: Oral Presentation

Track Classification: Extracurricular Astronomy Activities